

Liz Benny

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PROJECT EXPERIENCE

CitizenView

Chennai, Tamil Nadu

Founder & Lead Developer

Apr 2026 - Present

Built a nonprofit civic interface that uses AI to translate active Indian legislation into plain language through a dual framing system, presenting identical policy information as either citizen impact or institutional process. Designed as an empirical testbed for studying how AI interface design affects civic comprehension and epistemic trust.

- Designed a dual framing system presenting identical policy information as either citizen impact or institutional process, isolating framing as an independent variable in comprehension.
- Built a fully static Astro 6 frontend with no JavaScript frameworks that is pre-rendered at build time, served via Vercel CDN, mobile-first throughout, with a custom CSS design system, dark/light mode, and scroll-reveal animations
- Added Google OAuth via Supabase using PKCE flow, with session persistence, auth-aware navigation, and user identity sent to PostHog on sign-in for cohort tracking.
- Implemented Strategy/Factory pattern (AIProvider / getAIProvider()) to decouple AI logic from application architecture, with Claude Haiku as primary and Gemini 2.5 Flash as fallback.
- Built an AI ingestion pipeline using Claude Code to extract raw legislative text into a strictly typed JSON schema with exponential backoff for API error handling.
- Migrated from static JSON to a live Supabase PostgreSQL database seeded with real PRS-sourced bills, moving the project from design prototype to research-grade data infrastructure.
- Structured policy summaries around uncertainty, disagreement, affected groups, and implementation consequences to model how governance outcomes actually unfold.
- Deployed OWASP security headers, in-memory IP rate limiting, and Zod schema validation via Astro middleware
- Stack: TypeScript, Astro 6, Supabase (PostgreSQL), Vercel, Claude API, Gemini API, Zod.

FELLOWSHIPS & EDUCATION

McKinsey Forward Program

Online

Certified Participant

Dec 2025 - Dec 2025

- Completed McKinsey's professional development program covering business strategy, structured problem solving, and data-driven decision making.

Youth Internet Governance Forum India (YIGF)

Online/Goa

Fellow

Aug 2025 - Present

- Represented youth perspectives in national internet governance policy dialogues alongside policymakers, academics, and industry leaders.
- Developed a working understanding of how AI and digital systems affect human wellbeing, inclusion, and safety.

India School on Internet Governance (inSIG)

Goa

Fellow

Aug 2025 - Sep 2025

- Engaged with global experts on cybersecurity, AI governance, digital inclusion, and multi-stakeholder policy design.

Hertie School Data Science Lab

Online

Data Science Summer School

Aug 2025 - Aug 2025

- Completed intensive training in Python, Data Science, and analytical methods at one of Europe's leading governance schools.

Jyoti Nivas College (JNC)

Bengaluru, Karnataka

BA Journalism, Media Studies & English Literature

Aug 2022 - Apr 2025

- Worked on three short-film projects; acted in two, was a screenwriter in one, and was an assistant director in the last project.
- Proactive participation in clubs like Film Circle and InkPrint.

Extracurriculars: Panelist

- Co-chaired a youth-centric panel titled "Cancel Culture: Censorship vs Perspective" at Mount Carmel College.
- Discussed the impact of cancel culture on freedom of expression with a focus on digital spaces.

COMMISSIONED RESEARCH

Public Policy India

India

Policy Researcher

Oct 2025 - Oct 2025

- The Political Landscape of SRHR in India: A Stakeholder and Influence Analysis. Commissioned policy report analyzing parliamentary discourse, judicial flashpoints, and influence mapping across 20 key political actors on sexual and reproductive health rights in India. Designed to inform advocacy planning, stakeholder engagement, and programmatic interventions.
- Conducted stakeholder influence analysis across political, judicial, legal, and civil society domains, categorizing 20 actors by institutional position, persuadability, and strategic leverage by applying a client-provided analytical framework.
- Analyzed four issue areas (reproductive autonomy, marital rape, LGBTQ+ rights, women's health) using primary sources including party manifestos, Supreme Court filings and judgments, government press releases (PIB), and NFHS-5 data.
- Identified the structural gap between legislative reform and administrative implementation as the primary advocacy terrain, including the fact that 78% of India's 15 million annual abortions occur outside medical facilities despite MTP Amendment Act 2021.
- Produced strategic synthesis mapping fence-sitter actors to concrete parliamentary leverage points (e.g., Standing Committee chairmanships) and distinguishing fixed opposition from the more tractable problem of legislative inertia.

WORK EXPERIENCE

The Parallel Cinema Club

Bengaluru, Karnataka

Branding and Strategy Intern turned Volunteer

Jul 2024 - Mar 2026

- Facilitated post-screening discussions, moderating dialogue between audiences, and provoking meaningful engagement with the film's themes
- Grew Instagram audience by 11.3% and expanded content reach to 77.3% non-followers through content experimentation and iterative optimisation using Instagram Insights, Google Analytics, and Figma
- Managed multi-platform campaigns across Instagram, Facebook, Telegram, and WhatsApp, maintaining a consistent brand voice while tailoring content to platform-specific engagement patterns
- Built and maintained content calendars, coordinated asset delivery, and tracked performance metrics
- Designed accessible carousel content and visual assets communicating nuanced cultural ideas to audiences

Nüpop Records

Bengaluru, Karnataka

AD & PR Intern (Project-Based)

Mar 2025 - Mar 2025

- Developed a 30-piece content strategy based on social media trend analysis, improving content planning efficiency.
- Pitched a branded collectibles campaign to strengthen community loyalty, showing ability to think beyond individual posts toward longer-term brand relationship building.
- Coordinated between clients and internal teams for on-site events and promotional activities.

Editorial Board of JNC

Bengaluru, Karnataka

Editing Head

Mar 2024 - Apr 2025

- Developed and published 11 articles on gender parity, biohacking, and policy reforms, among others.
- Collaborated across editorial, design, and marketing functions to maintain brand consistency and streamline content workflows across the publication.
- Mentored multiple batches of junior writers and editors, promoting editorial growth and project leadership.
- Transitioned from Apprentice to Editing Head within 4 months.

Together Magazine

Bengaluru, Karnataka

Content Writing Intern

Jun 2023 - Jul 2023

- Researched and published 11 articles on topics including biohacking, gender parity, and policy reform.
- Translated complex, sensitive subject matter into clear and engaging editorial content.
- Collaborated across editorial, design, and marketing functions to streamline content workflow across the publication.

VOLUNTEER EXPERIENCE

Internet Society

Member

Online/Mumbai

Oct 2025 - Present

- Collaborating with a cross-functional team to develop compelling newsletter content.
- Networking with peers and industry leaders to contribute to the growing Internet Governance space.

SKILLS & INTERESTS

Programming: Python (in active use on CitizenView), TypeScript, C++ (high school), HTML (school), SQL/PostgreSQL, Node.js (tsx)

AI&ML: LLM API integration (Gemini, Anthropic, OpenAI), prompt engineering, AI agent design, structured data extraction

Engineering: Supabase (PostgreSQL, JSONB, RLS), Astro, Zod, REST APIs, exponential backoff, security headers, rate limiting

Analytics: Google Analytics, Instagram Insights, UTM tracking, Datawrapper, A/B testing.

Design: Figma, Adobe Premiere Pro, Canva

Languages: English, Hindi, Malayalam, Telugu, German, Korean